



# Business & Life Training

by Akis Angelakis

A New Dimension In Training & Higher Performance

# BISINESS & John Biffer Training









### AKIS ANGELAKIS, LLM, SAC Dip., Authorized Trainer, Counsellor & Life / Business Coach

Akis Angelakis is involved in a very wide range of activities. He is editor and author of 30 books, business consultant on sales management, personal development, communication, goal achievement etc. He introduces, organizes and conducts seminars and lectures all around Greece and abroad.

He graduated London School of Foreign Trade, Faculty of Business Administration & Maritime. After his graduation he attended several higher education courses, and was granted the following additional titles and diplomas:

- University of Wales, Institute of Science & Technology. Postgraduate Diploma in Marine-Insurance Law.
- University of Southampton. Masters degree (LLM) in Marine-Insurance Law.
- Nottingham Polytechnic. Management Training & Educational Programs Creation.
- He also attended Psychology Seminars & Workshops at the **Open Psychotherapy Centre** of Athens.
- He is a graduate of the **Sundoor International Organisation** on

motivational issues on human potential.

- He was granted a Counselling Skills graduate diploma from the **Stonebridge Colleges Association**.
- He is also a graduate of **Life Coaching Skills** from the same organization.
- He is currently attending the 3<sup>rd</sup> year of studies in psychotherapy.

He's regularly invited by Greek Universities to lecture on various topics.

His morals and social philosophy are pointed directly to assisting all those who set goals on personal and professional development and strive to achieve them. In his books he deals with everything that may help his readers to solve issues of Personal Behaviour, Selling, Communication, Self-esteem etc. More than 500 articles have been published in local newspapers and magazines.

He has also conducted hundreds of Seminars and Conferences, exceeding 35,000 hours, all of them attended by individual participants as well as members of the most prominent Companies and Institutions.

He has also participated in local and international radio and TV broadcasts.

His impressive personality, either on stage or in private meetings, and his unique training style, communicability and eloquence are the factors that make him a leading personality in the field of Communications and Training.

Akis Angelakis is well aware of how to transform simple, everyday events into appropriate mechanisms for achieving personal and professional goals. His seminars aim to inspire and encourage participants to achieve major changes and impressive results in their working and daily lives.

All these remarkable attributes put him amongst the most sought after trainers and speakers in Greece.

Noticeably a significant part of his income is directed to institutions and groups assisting people in need, i.e. the Red Cross etc.

Currently he has an e-newsletter in circulation, namely the BUSINESS & LIFE SUCCESS, for sales, management issues, self-improvement and psychology.

### New and Updated Dimensions In Training & Higher Performance.



Akis Angelakis offers modern dimensions to your training, development, amplification and broadening of your personal and/or professional abilities through especially set-up seminars on:

- Selling Skills
- Motivation
- Creating and introducing long term experiential training programs.
- Seminars and workshops on personal development
- Special team building experiential seminars
- Leadership development courses

## **Modern Training Programs and Seminars**

For over two decades our institution has assisted in the assessment and development of personal and operational abilities.

- We provide a broad range of more than 300 seminars and programs, all well-known for their accuracy and efficiency.
- We offer in-house solutions, tailor-made to meet your needs and priorities that guarantee the increase of your sales and the improvement of your management as well as of the self-reliance of your personnel.
- We assist our clients to implement the most up to date techniques which aim to improve their personal and/or professional skills.

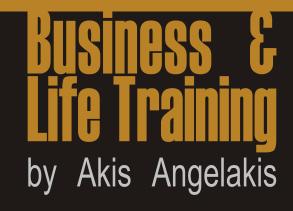


### Other services offered include:

- Editing of books on Success, Self-Confidence, Management and Sales Techniques.
- Organising of Conferences and in-house meetings
- The most up to date seminars and long-lasting programs.
- Methodical training and consulting on issues referring to Self-confidence.
- Communication and Image Making
- Upgrading of personnel Working Skills.

### We specialise in:

- Human potential development
- Selling Skills
- Self-assessment and self-esteem Improvement
- Personal and Business Coaching
- Motivational seminars and Key note speeches



Promote your professional career attending the specialized training programs and seminars provided by Akis Angelakis:

# We can assist you with:

- Facing and managing current financial problems
- Increasing sales volume while in a financially unstable period.
- Keeping in contact with your customers.
- Investigating and contacting new markets and the right clients.
- Personal encouragement and improvement of staff psychology.
- Establishing a spirit of collectiveness and co-operation.

Are you:

**Entrepreneur?** 

An Executive Officer?

Freelancer?

A Person in Charge of Training or a Human Resource Director?

Manager?

Salesman?



# Some of our most popular seminars:

- How to sell effectively in times of financial instability and uncertainty.
- Willpower in sales, management and leadership.
- Experiential Training, Development of Selling Skills (a Tough times selling skills workshop)
- Team Building.
- MLM tactics, strategies, skills
- Multilevel Marketing Specialized Seminars.
- Experiential workshop in achieving goals (Coaching Skills workshop.)
- Power Selling: An integrated Sales Methodology.
- How to avoid loss of time with unworthy prospect clients.

- Creating a personal philosophy and selling stance, that will help you to face a future seemingly uncertain and unforeseen.
- Strategies and ways to identify and contact clients.
- Telemarketing: How to sell over the telephone.
- The psychology of selling.
- Developing leadership.
- Public Speaking Skills for Managers
- Experiential exercises for presentation skills and motivation.
- Ways and techniques that reinforce self-esteem.
- The art of personal development.

Our clients are provided with specialized knowledge and professional/personal skills, assisting them so as to dramatically improve the output of their personnel.

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